



# Newspaper Advising

July 27-31, 2009  
JRN 854 or JRN 409  
Three credits

**INSTRUCTOR:** Betsy Pollard Rau

**OBJECTIVES:**

The goals of this class for inexperienced high school newspaper advisers are to introduce the fundamentals of scholastic journalism and to provide a foundation in the management skills necessary to teach journalism and advise a student newspaper. The course covers newspaper content; reporting, writing and editing; photography; staff organization; legal and ethical issues; computer layout and design and student evaluation.

**GRADING:**

You will be expected to complete two writing assignments, write or update your staff manual, design two pages and complete a project—with grades based on the quality of the work done. Attendance at all sessions is required.

**ORGANIZATION:**

The class will meet for the first time on Monday, July 27 at 8:30 a.m. until 11:30 and 1:30 p.m. to 4:30. Then the class will meet Tuesday through Thursday from 9 a.m. to noon and from 1:30 p.m. to 4:30. The class will be over at 11:30 a.m. on Friday. There will be a closing luncheon at noon. Evenings will be used for homework and open lab use.

**TEXTBOOKS:**

- The Radical Write, by Bobby Hawthorne
  - Newspaper Designer's Handbook, by Tim Harrower
  - Law of the Student Press, pub. by the Student Press Law Center (optional)
- Notebook compiled by instructor, \$8 to \$15 fee  
You may purchase your textbooks at Amazon.com or jea.org.

**MATERIALS TO BRING (IF AVAILABLE):**

staff manual/editorial policy  
copies of staff forms you want to update or rewrite  
digital camera—if you will be using one and want some experience with it  
\*pencils, pens, markers  
samples of your newspaper  
curriculum or lesson plans you want to work on

Feel free to bring a laptop if you wish.