



Tuesday, April 28
Lansing Center
Downtown Lansing
9 a.m. to 1 p.m.

Schedule for the Day

8:00 – 9:00Registration
9:00 – 11:00.....Awards and On-site Contests
11:00 – 12:15Lunch
(advisers enjoy lunch together, students eat lunch in area restaurants)
12:15 – 1:00.....Spartan Awards

It's all about your students at the MIPA Awards and On-Site Contests Conference.

We're excited about celebrating journalism and presenting awards to Michigan students.

And get your students registered into the On-Site Contests!

Once again, this year's MIPA Spring Conference is focused on awards — lots of awards! Most students will meet for the exciting awards presentation in the morning, while others will take part in the On-Site Contests.

Enjoy watching all of the awards MIPA will be presenting in the morning. They include Individual Category Contests for yearbook, newspaper and video production; Golden Pen; John Field Award; All-MIPA; and Student Journalist.

Awards will continue in the afternoon and we'll end with the Spartan Awards presentation.

Enter On-Site Contests. Sign your students up for the contests! This year we've shortened the conference so you can get your students back to school. Therefore, On-Site Contest winners will be announced on the MIPA Web site by Friday morning!

New this year: An on-site video contest where video students will shoot video right at the conference, edit it and turn it in before they leave!

See winning videos produced by MIPA member schools.

Learn more about summer opportunities.

See the unveiling of the new MIPA Web site.

Advisers, meet up with your adviser friends during the adviser luncheon and network with others throughout the day. The annual MIPA business meeting will take place at the luncheon. Students have lunch on their own.

Registration deadline: April 24, 2009

REGISTRATION FORM

School _____

Address _____

City _____

State _____

ZIP _____

School Phone () _____

Fax () _____

E-mail _____

Adviser(s) _____

Bringing (Please circle): Yearbook students Newspaper students Video Production students

READ PLEASE: Information, including maps and agenda will be up on the MIPA Web site at www.mipa.jrn.msu.edu. We will e-mail you to let you know we have received your registration. Then please go to the Web site to read more about the conference. If you register after April 24, there will be a late fee per student attending.

All materials will be available on the Web site (mipa.jrn.msu.edu).

Schools that do not register by sending/faxing in this form before the conference deadline and come to the conference will pay \$10 per student. We are sorry, but we cannot offer refunds for any reason after April 24, 2009.

CONFERENCE FEES

NUMBER

COST

\$9 per student (MIPA members) (does not include lunch) by deadline		
\$10 per student (MIPA members) after deadline (April 24)		
\$11 (non-members) (does not include lunch)		
\$20 per adviser (includes lunch)		
On-site contest moderator or judge (no fee)		

ON-SITE CONTEST FEES*

carry-in photo/SPORTS (\$3/student) NEW THIS YEAR		
carry-in photo/STUDENT LIFE (\$3/student)		
yearbook copy/caption (\$3/student)		
yearbook student life layout/spread (\$6/team of two)		
newswriting (\$3/student)		
feature writing (\$3/student)		
editorial writing (\$6/team of two)		
special projects (\$3/student)		
newscast video (\$3/school)		
feature story video (\$3/school)		
on-site video creation (\$3/school) NEW THIS YEAR		
TOTAL		

■ Send in money for the on-site contests only if you have e-mailed the MIPA office at mipa@msu.edu with the name of your school, your name and which contests you are entering. **You do not need to give the names of the students.** Space is limited in the on-site contests. E-mail soon as numbers are limited. You may combine the contest fee and the conference fee in your check. Please register by April 24, 2009. You may register after that date and pay \$10 per student.

■ **Please note that MIPA cannot pay for your parking. Please make sure your bus drivers have money so that they can pay to park your bus.**

Mail this form and registration fees to:

MIPA/School of Journalism
305 Communication Arts Building
Michigan State University
East Lansing, MI 48824-1212

Or fax form to (517) 355-7710.

PAYMENT METHOD

I will pay at the conference A check is enclosed I am putting fee on a credit card (\$5 added to total)

Credit card information _____

Kind (please circle): VISA MC AMEX DISC Number _____

Expiration Month/Year/ Name on card _____

Complete address on card _____

On-Site Contest Information—2009

MIPA Awards and On-Site Contests Conference, April 28

READ CAREFULLY PLEASE: If you would like to enter your student(s) in the on-site competition, please follow these directions. Since these contests are limited, you must pre-register for them. PLEASE E-MAIL THE MIPA OFFICE AT mipa@msu.edu TO ENTER YOUR STUDENTS IN THE ON-SITE CONTESTS. Give the school name and contests desired. You DO NOT NEED to give students' names. Entry into the contest will be on a first-come, first-served basis.

PUT "ON-SITE CONTEST" IN THE SUBJECT LINE OF THE E-MAIL.

■ Carry-In Photo Contest—SPORTS

Two (2) students per school/Cost: \$3.00 per student

Limit: 25 students

Students will submit ONE (1) photo for this contest of a sporting event. These photos should be sports news or feature photos. **They must be 8x10, black and white or color and mounted on 9x12 photo mounting board or similar material.** Attach form with name, school, school address, and adviser's name and signature, validating that the work is the student's. **Form can be found at the MIPA Web site.** Indicate if the picture is to be returned. Winning photos become the property of MIPA and may be printed in STET or put on the MIPA Web site. Students will deliver their photos to the Carry-In Photo Desk near the registration table at the Lansing Center no later than 9:30 a.m. Note: The same student may submit two photos.

■ Carry-In Photo Contest—STUDENT LIFE

Two (2) students per school/Cost: \$3.00 per student

Limit: 25 students

Students will submit ONE (1) photo for this contest that reflects student life in their school. These photos should be portrait, news, or feature photos. **They must be 8x10, black and white or color and mounted on 9x12 photo mounting board or similar material.** Attach form with name, school, school address, and adviser's name and signature, validating that the work is the student's. **Form can be found at the MIPA Web site.** Indicate if the picture is to be returned. Winning photos become the property of MIPA and may be printed in STET or put on the MIPA Web site. Students will deliver their photos to the Carry-In Photo Desk near the registration table at the Lansing Center no later than 9:30 a.m. Note: The same student may submit two photos.

■ Special Projects

Two projects per school/Cost: \$3.00 each

Limit: 25 students

Submit special projects for judging that either staff or individuals have compiled. Projects may include stationery, brochures, fliers, posters, logos, buttons, info graphics, programs and even special editions. No videos, please. Can be computer generated. Place on mat or poster board no larger than 20x24. Attach form with name, school, school address, and adviser's name and signature, validating that the work is the student's. **Form can be found at the MIPA Web site.** Two entries per school. Student(s) will deliver entries to the registration desk to be judged before the Opening Session.

■ Yearbook Copy/Caption Writing Contest

Two (2) students per school/Cost: \$3.00 each

Limit: 25 students

Students work alone on this competition. Each student will be given a photo layout for which they will write body copy, captions and a headline for one yearbook spread. The word limit on the copy block is 200 words. Information for copy will be provided. This contest will begin at 9 a.m. and end at 10:30 a.m.

■ Yearbook Student Life Layout/Spread Contest

One team per school/two (2) students per team/Cost: \$6.00

Limit: 12 teams

The two students will work with each other to design one double-page layout for the student life section of a yearbook. Copies of actual photos will be provided, and spread design will be based on the photos provided. Students will not write headlines, copy or captions, but will slug them and indicate point size on the headline. Students should bring cropping tools, rubber cement, colored markers, pens, pencils and scissors. This contest will begin at 9 a.m. and end at 10:30 a.m.

(on-site contests, continued)

■ Editorial Writing Contest

One team per school/two (2) students/Cost: \$6.00

Limit: 25 students

Send two students to this contest who will work together to write the editorial. We believe this sets up a scenario closer to the one you may have in your school. Students who enter this contest must report to the assigned room at 9 a.m. Here they will listen to a presentation from the same person that the feature writers will be listening to. They will also have time to ask questions. The object is to write an editorial based on the information given by the speaker in the room. The editorial will be judged on editorial writing style and format, and skill in grammar, spelling, punctuation and capitalization. It should consist of an introduction, body, and conclusion, and a purpose (interpret, persuade, criticize, praise) should be evident. Include important, relevant facts. Stimulate the readers to think their way to your opinion. Students may bring dictionaries, thesauri and stylebooks. Paper will be provided, but students should bring pens and editing pencils. Students will have until 10:30 a.m. to complete the story.

■ Feature Writing Contest

Two (2) students per school/Cost \$3.00

Limit: 25 students

Students who enter this contest must report to the assigned room at 9 a.m. Here they will listen to a presentation and then have a chance to ask questions. In addition to a question-answer period, a fact sheet on the subject/speaker will be provided. The story will be judged on a lively and colorful lead, feature style as opposed to news style, colorful details, quotes, and possible anecdotes, copy that appeals to the reader's interest, emotional impact and skill in grammar, spelling, punctuation and capitalization. Students may bring dictionaries, thesauri, and stylebooks. Paper will be provided, but students should bring pens and editing pencils. Students will have until 10:30 a.m. to complete this contest.

■ News Writing Contest

Two (2) students per school/Cost: \$3.00

Limit: 25 students

Students who enter this contest report to the assigned room upon arrival, no later than 9 a.m. Here they will listen to a speaker and will have a chance to ask questions. Each student will work alone to write a news story based on information given by the speaker. The story will be judged on news writing style, a strong inverted pyramid lead, good quotes, pinpointing the main idea of the session and highlighting it, and skill in grammar, spelling, punctuation and capitalization. Students may bring dictionaries, thesauri and stylebooks. Paper will be provided, but students should bring pens and editing pencils. Students will have until 10:30 a.m. to complete the story.

■ Video Journalism Contest

Please see separate sheets.

SUMMARY

PLEASE NOTE: If you want to register for the contests, e-mail the MIPA office at mipa@msu.edu. You do not have to leave the name of the students—just the name of the school and the contests you wish to enter. We will return your e-mail to let you know you are confirmed. After April 24, you may e-mail to see if there is still room in the contests if you want to enter more students.

More information, including room assignments, will be available online at www.mipa.jrn.msu.edu. If you have any questions about the on-site contests, call the MIPA office.

You cannot enter the above contests unless you are pre-registered by e-mail with the MIPA office.

PUT "ON-SITE CONTEST" IN THE SUBJECT LINE OF THE E-MAIL.

Please note: This year the contests will be judged after the conference, and awards will be posted on the MIPA Web site by Friday morning, May 1. Winners will receive certificates sent to the school/adviser. Good luck to all who enter!

Video Journalism Categories

MIPA Awards & On-Site Contest Conference

Instructions

All tapes must be delivered to the registration table at the spring conference on April 28. Payment can be sent in with the spring conference registration form.

■ Newscast Cost: \$3.00
Students will bring a DVD or mini-DV tape with a broadcast of school news, which is typical of their school news program. The program may be no longer than 10 minutes. Students will be judged on camera handling, lighting, titling, audio and video quality, transitions for technical quality, uniqueness of the story and script writing. Students will also be judged on news content. For example: Does the program directly impact the school itself? Anchors and reporters should be appropriately dressed.

■ Feature Story Cost: \$3.00
Students will bring a DVD, mini-DV tape with a broadcast of a feature story. The program may be no longer than 5 minutes. Typical examples could be a feature on an Individual, on a sport, art, music video or club. Students will be judged on camera handling, lighting, titling, audio and video quality, transitions for technical quality, uniqueness of the story and script writing.

NOTE: Do not produce broadcasts on the same tape. The news broadcast and the feature broadcast must be on separate tapes. Copy the form on the right and attach a separate form to each tape. No videotapes will be returned.

No copyrighted music may be used unless the individual owns the license for the music and provides proof.

NEW THIS YEAR!

See the next page for another video contest that will actually be shot and edited right at the conference.

Video Journalism Entry Form

PLEASE READ THIS FORM CAREFULLY:

Bring DVD/mini-DV tape to the registration table at the conference on April 28, 2009, at the Lansing Center.

Please bring DVD or mini-DV tape. The videotape must be student created. Please attach this form to the DVD. Make copies as needed.

Circle one: News Feature

School _____

Address _____

City State ZIP

School phone () _____

Name of adviser _____

E-mail address _____

Students' names _____

Name of program _____

Source of music Circle one: original copyrighted*

***No copyrighted music may be used unless the individual owns the license for the music and provides proof. If copyrighted, please attach a copy of the license.**

Length of preroll ____ mins ____ secs

Length of program ____ mins ____ secs

Videotape was edited using which of the following methods? (Circle the system used)

1. No editing
2. VCR editing
3. Analog editing with edit controller system
4. Digital editing with computers

Payment should be included with conference registration form. Please make check payable to MIPA. Thank you.

NEW THIS YEAR!

■ On-Site Video Creation Cost: \$3.00

Students are to bring their own cameras, tapes, microphones and editing equipment—most likely, a laptop. There will be a 10-minute instruction period at 8:50 a.m. in the main auditorium. You must attend this session.

Students will have from 9 a.m. to 12:30 p.m. to complete the video. There may be no more than three individuals to a team.

The subject of the video will be given to the students at the conference.

They may not come with any pre-made footage. The video will be 2-4 minutes and must be turned in on either a mini-dv tape or a dvd. It will be a feature or news story.

Students will be judged on camera handling, lighting, titling, audio and video quality, transitions for technical quality, uniqueness of the story and script writing.

MIPA will not supply any equipment or media. Please bring all of your own equipment.

NEW ON-SITE VIDEO CREATION Entry Form

PLEASE READ THIS FORM CAREFULLY:

This form will be available at the instruction session. You **MUST** attend the instruction session.

The videotape must be student created. Please attach this form to the DVD. Make copies as needed.

School _____

Address _____

City _____ State _____ ZIP _____

School phone () _____

Name of adviser _____

E-mail address _____

Students' names _____

Name of program _____

Source of music Circle one: original copyrighted*

***No copyrighted music may be used unless the individual owns the license for the music and provides proof. If copyrighted, please attach a copy of the license.**

Length of preroll _____ mins _____ secs

Length of program _____ mins _____ secs

Payment should be included with conference registration form. Please make check payable to MIPA. Thank you.