

ON-SITE CONTEST INFORMATION—2010

MIPA Awards and On-Site Contests Conference, April 30

READ CAREFULLY PLEASE: If you would like to enter your student(s) in the on-site competition, please follow these directions. Since these contests are limited, you must pre-register for them. **PLEASE E-MAIL THE MIPA OFFICE AT mipa@msu.edu TO ENTER YOUR STUDENTS IN THE ON-SITE CONTESTS.** Give the school name and contests desired. You **DO NOT NEED** to give students' names. Entry into the contest will be on a first-come, first-served basis.

PUT "ON-SITE CONTEST" IN THE SUBJECT LINE OF THE E-MAIL.

■ **Carry-In Photo Contest—SPORTS**

Two (2) students per school/Cost: \$3.00 per student

Limit: 25 students

Students will submit ONE (1) photo for this contest of a sporting event. These photos should be sports news or feature photos. They must be 8x10, black and white or color and mounted on 9x12 photo mounting board or similar material. Attach form with name, school, school address, and adviser's name and signature, validating that the work is the student's. Form can be found at the MIPA Web site. Indicate if the picture is to be returned. Winning photos become the property of MIPA and may be printed in STET or put on the MIPA Web site. Students will deliver their photos to the Carry-In Photo Desk near the registration table at the Lansing Center no later than 9:30 a.m. Note: The same student may submit two photos.

■ **Carry-In Photo Contest—STUDENT LIFE**

Two (2) students per school/Cost: \$3.00 per student

Limit: 25 students

Students will submit ONE (1) photo for this contest that reflects student life in their school. These photos should be portrait, news, or feature photos. They must be 8x10, black and white or color and mounted on 9x12 photo mounting board or similar material. Attach form with name, school, school address, and adviser's name and signature, validating that the work is the student's. Form can be found at the MIPA Web site. Indicate if the picture is to be returned. Winning photos become the property of MIPA and may be printed in STET or put on the MIPA Web site. Students will deliver their photos to the Carry-In Photo Desk near the registration table at the Lansing Center no later than 9:30 a.m. Note: The same student may submit two photos.

■ **Special Projects**

Two entries per school/Cost: \$3.00 each

Limit: 25 students

Submit special projects for judging that either staff or individuals have compiled. Projects may include stationery, brochures, fliers, posters, logos, buttons, info graphics, programs and even special editions. No videos, please. Can be computer generated. Place on mat or poster board no larger than 20x24. Attach form with name, school, school address, and adviser's name and signature, validating that the work is the student's. Form can be found at the MIPA Web site. Two entries per school. Student(s) will deliver entries to the registration desk to be judged before the Opening Session.

■ **Yearbook Copy/Caption Writing Contest**

Two (2) students per school/Cost: \$3.00 each

Limit: 25 students

Students work alone on this competition. Each student will be given a photo layout for which they will write body copy, captions and a headline for one yearbook spread. The word limit on the copy block is 200 words. Information for copy will be provided. This contest will begin at 9 a.m. and end at 10:30 a.m.

■ **Yearbook Student Life Layout/Spread Contest**

One team per school/two (2) students per team/Cost: \$6.00

Limit: 12 teams

The two students will work with each other to design one double-page layout for the student life section of a yearbook. Copies of actual photos will be provided, and spread design will be based on the photos provided. Students will not write headlines, copy or captions, but will slug them and indicate point size on the headline. Students should bring cropping tools, rubber cement, colored markers, pens, pencils and scissors. This contest will begin at 9 a.m. and end at 10:30 a.m.

(on-site contests, continued)

■ Editorial Writing Contest

One team per school/two (2) students/Cost: \$6.00

Limit: 25 students

Send two students to this contest who will work together to write the editorial. We believe this sets up a scenario closer to the one you may have in your school. Students who enter this contest must report to the assigned room at 9 a.m. Here they will listen to a presentation from the same person that the feature writers will be listening to. They will also have time to ask questions. The object is to write an editorial based on the information given by the speaker in the room. The editorial will be judged on editorial writing style and format, and skill in grammar, spelling, punctuation and capitalization. It should consist of an introduction, body, and conclusion, and a purpose (interpret, persuade, criticize, praise) should be evident. Include important, relevant facts. Stimulate the readers to think their way to your opinion. Students may bring dictionaries, thesauri and stylebooks. Paper will be provided, but students should bring pens and editing pencils. Students will have until 10:30 a.m. to complete the story.

■ Feature Writing Contest

Two (2) students per school/Cost \$3.00

Limit: 25 students

Students who enter this contest must report to the assigned room at 9 a.m. Here they will listen to a presentation and then have a chance to ask questions. In addition to a question-answer period, a fact sheet on the subject/speaker will be provided. The story will be judged on a lively and colorful lead, feature style as opposed to news style, colorful details, quotes, and possible anecdotes, copy that appeals to the reader's interest, emotional impact and skill in grammar, spelling, punctuation and capitalization. Students may bring dictionaries, thesauri, and stylebooks. Paper will be provided, but students should bring pens and editing pencils. Students will have until 10:30 a.m. to complete this contest.

■ News Writing Contest

Two (2) students per school/Cost: \$3.00

Limit: 25 students

Students who enter this contest report to the assigned room upon arrival, no later than 9 a.m. Here they will listen to a speaker and will have a chance to ask questions. Each student will work alone to write a news story based on information given by the speaker. The story will be judged on news writing style, a strong inverted pyramid lead, good quotes, pinpointing the main idea of the session and highlighting it, and skill in grammar, spelling, punctuation and capitalization. Students may bring dictionaries, thesauri and stylebooks. Paper will be provided, but students should bring pens and editing pencils. Students will have until 10:30 a.m. to complete the story.

■ Video Journalism Contests

Please see separate sheets.

SUMMARY

PLEASE NOTE: If you want to register for the contests, e-mail the MIPA office at mipa@msu.edu. You do not have to leave the name of the students—just the name of the school and the contests you wish to enter. We will return your e-mail to let you know you are confirmed. After April 23, you may e-mail to see if there is still room in the contests if you want to enter more students.

More information, including room assignments, will be available online at www.mipa.jrn.msu.edu. If you have any questions about the on-site contests, call the MIPA office.

You cannot enter the above contests unless you are pre-registered by e-mail with the MIPA office.

PUT "ON-SITE CONTEST" IN THE SUBJECT LINE OF THE E-MAIL.

Please note: This year the contests will be judged after the conference, and awards will be posted on the MIPA Web site by Monday morning, May 3. Winners will receive certificates sent to the school/adviser. Good luck to all who enter!