# Application • MIPA Spartan Video Journalism Contest

**POSTMARK DEADLINE: Feb. 19, 2010**

Adviser: Please read and fill in the following information requested. Type or print.

Full title of studio, station or program _____

School name _____ County _____

School address _____ City, State _____ ZIP _____

Adviser name _____

School telephone ( ) _____ Adviser home telephone ( ) _____

Adviser e-mail _____ School fax number ( ) _____

**1. Information:**

A. Circle all that apply: senior high junior high middle school private/parochial public

B. Circle how the program is produced: as a class activity extracurricular

C. Circle the type of cameras used:

MiniDV DV DVD Hard Drive SD/Flash Card Other _____

D. Circle the type of editing equipment/software:

Linear Final Cut Express/Pro Adobe Premiere Pro/Elements Avid Sony Vegas Pinnacle Other _____

E. What graphic capabilities are used in the video: (Describe and name software or hardware used for titling and graphics used in the program, such as Adobe Photoshop, Final Cut Pro, Media 100, Illustrator)

_____

_____

_____

G. School Enrollment _____ Class Enrollment _____

**2. Income and Expenses:**

Describe any costs related to the program.

$_____Supplies

$_____Other expenses _____

Describe income.

$_____Fund raising

$_____School Budget

$_____Other income _____

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**3. Audience of broadcast/video:**

_____High school/middle school environment
_____Entire school community (more than one high school or includes middle and elementary)
_____Community Public Service station
_____Commercial station
_____Approximate number of students seeing broadcast

**4. Preproduction breakdown:** (shown in percentages to equal 100%)

| | Students | Adviser | Technician | Total |
|---|---|---|---|---|
| Copywriting | | | | =100% |
| Editing | | | | =100% |
| Videography | | | | =100% |
| Computer graphics | | | | =100% |

**5. Questions:**

Have you had any censorship problems with your video program? Please explain.

Does your administration exercise the right of prior review? Yes_____ No_____

Have you read MIPA's Plagiarism and Copyright policy (on contest Web site page)? Yes_____ No_____

To the best of your knowledge, is your video program free of copyright infringement and plagiarism? Yes_____ No_____

If you checked no, please explain. (Use back if more space is necessary.)

**6. Adviser's statement:** Briefly state any problems you faced in producing your program. Include any changes you made over last year. State restrictions put on you by the school or the television stations. State anything that will help the judge understand reasons why things were done in certain ways in your broadcast. Use the back if necessary.

**7. Please note:** Video Journalism program must have been produced during the 2009–2010 academic school year. The program must include the school news. You must include two programs from 2009–2010 academic year and one of the following:

A. Feature presentation B. Commercial C. Public service Announcement

**8. Fee/Mailing:** Send the above three productions on one DVD* which is no longer than 45 minutes total, along with your payment of $40.00 in a check made payable to MIPA. Do not include any other fees with this check.

Mail to: MIPA—Video Journalism Spartan Evaluation
305 Communication Arts Building
Michigan State University
East Lanisng, MI 48824-1212

Your judging booklet and DVD will be available at the Spring Conference on Fridqy, April 30, if received from the judge in time.

*DVD must be finalized & compatible with consumer DVD players, not just playable in a specific program (e.g Quicktime) on a computer.

## IMPORTANT: Do not send your Spartan entry in the same envelope with your Individual Category Video.

For office use only: Check #:_____ Amt:_____ Judge Name:_____