

CENTRAL

Teen Consumer Information

*1,800 Students are enrolled at Central High School
Each students spends on an average about
\$40.00 per week in this general business area.*

*1,800 students x \$40.00 = \$ 72,000.00 per week
1,800 students x \$40.00 x 4 weeks = \$288,000.00 per month
1,800 students x \$40.00 x 12 months = \$3,456,000.00 per year*



Did you know?

- Every yearbook sold is viewed by over 100 people over a lifetime.
- A yearbook is one item from high school that is never thrown away.
- Your advertisement is viewed for many years.
- The teenager of today is the adult of tomorrow. Support them now to win their support in later years.