

# Welcome to the Seventh Annual Middle School Journalism Conference

sponsored by Michigan Interscholastic Press Association

Nov. 5, 2009 • The Union Building • Michigan State University

All session rooms are on the second floor. **Awards ceremony is at 11:50 to noon in the Ballroom.**

Key: N=Newspaper Y=Yearbook E=Everyone

9–9:30	Rooms	9:40–10:15	10:25–11:00	11:10–11:45
<b>Opening session for everyone in the Ballroom</b>  Featured speaker: <b>Karl Gude</b> School of Journalism  	<b>Ballroom</b>	<b>To Be Announced</b> <b>Karl Gude</b> , MSU School of Journalism	<b>To Be Announced</b> <b>Karl Gude</b> , MSU School of Journalism	<b>To Be Announced</b> <b>Karl Gude</b> , MSU School of Journalism
	<b>Parlor A (50)</b>	<b>6 Easy Steps to Yearbook Writing (Y)</b> Learn a surefire formula for writing interesting and enjoyable copy for your yearbook. <b>Matthew Harbron</b> , Abbott MS	<b>Writing Captions That Rock (N,Y)</b> Everyone loves to read captions. They're nice and short and tell a story. Learn how to write them! <b>Cheryl Pell</b> , MSU School of Journalism	<b>Headlines (N,Y)</b> People read headlines to determine if they want to read the article. Learn how to make yours AWESOME! <b>Rod Satterthwaite</b> , Dexter HS
	<b>Parlor B (70)</b>	<b>It's Hip to Be Square (N,Y)</b> Learn simple rules to square up your story packages to conquer page designs. <b>Lydia Cadena</b> , Novi HS	<b>It's Not Over 'Til the Fat Lady Edits (N,Y)</b> Everyone has to edit copy sometime. Learn to avoid frequent and common mistakes. <b>Lydia Cadena</b> , Novi HS	<b>Alternative Copy Rocks (N,Y)</b> Want to create writing in your publications that students will actually read? Learn how in this session. <b>Lydia Cadena</b> , Novi HS
	<b>Parlor C (100)</b>	<b>Covering Sports Like a Pro (N,Y)</b> Sports writing can be an exciting part of your publication if you follow the tips you'll get here! <b>Rod Satterthwaite</b> , Dexter HS	<b>10 Awesome Ideas to Creating a Great Book (Y)</b> Tried and true ideas to make your book an award winner! You'll enjoy this lively session. <b>Nora Guiney &amp; Deanne Demare</b> , yearbook representatives	<b>10 Awesome Ideas to Creating a Great Book (Y)</b> Tried and true ideas to make your book an award winner! You'll enjoy this lively session. <b>Nora Guiney &amp; Deanne Demare</b> , yearbook representatives
	<b>Gold A (50)</b>	<b>Flip Out! (E)</b> Learn to use a Flip camera to help tell stories. Get a chance to try one out! <b>Jeremy Whiting &amp; Jesse McLean</b> , MSU	<b>Flip Out! (E)</b> Learn to use a Flip camera to help tell stories. Get a chance to try one out! <b>Jeremy Whiting &amp; Jesse McLean</b> , MSU	<b>Leading off Strong (N)</b> How strong leads can create reader interest and introduce your angle. <b>Corey Ernst</b> , Brownell MS
	<b>Gold B (100)</b>	<b>Hit Me With Your Best Shot (N,Y)</b> Basic photo tips, composition, gathering info and people watching! <b>Jenny Birmelin</b> , Orchard Lake MS	<b>Let's Get Personal (N,Y)</b> Learn to write a personality profile that people want to read. Bring one to the session to share! <b>Jenny Birmelin</b> , Orchard Lake MS	<b>Beyond the Words (N,Y)</b> Spruce up your coverage by including well-designed quick reads and infographics. <b>Jenny Birmelin</b> , Orchard Lake MS
	<b>Green Rm (50)</b>	<b>Interviewing Tips &amp; Tricks (N,Y)</b> Learn and practice strategies for conducting interviews that lead to interesting stories. <b>Lesley Hagelgans</b> , Marshall MS	<b>Interviewing Tips &amp; Tricks (N,Y)</b> Learn and practice strategies for conducting interviews that lead to interesting stories. <b>Lesley Hagelgans</b> , Marshall MS	<b>Design Your Yearbook So It's Cool! (Y)</b> Take a look at award winning yearbooks and get ideas for your own yearbook! <b>Dave Loney</b> , yearbook representative
	<b>Sunroom</b>	<b>Adviser Talk (Advisers)</b> Let's talk. Ask a question, get an answer. <b>Lynn Strause</b> , MIPA board, & <b>Cheryl Pell</b> , MIPA director	<b>Contest Judging (Advisers)</b> Don't have any of your students' work in the contest? Come help us judge!	<b>Contest Judging (Advisers)</b> Don't have any of your students' work in the contest? Come help us judge!

**Students:** Please treat the speakers and your fellow audience members with respect by not talking during the sessions. Visit [www.mipamsu.org](http://www.mipamsu.org) for information about MIPA's conferences, contests and workshops!

**Come to the MIPA Summer Journalism Workshop: Aug. 1-5, 2010!**  
**Thanks for joining us today.**